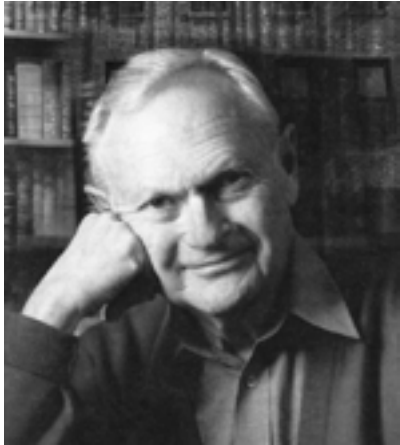


# DUNCAN LITTLEFAIR GREAT SPEAKERS SERIES



## PROPOSAL FOR SPONSORSHIPS



**Dr. Sherwin B. Nuland** will be in Grand Rapids on February 9th at 7:00 PM for a speech and talk-back on the connection between biology, spirituality and the role of the health care establishment. The event, which will be open to the public, offers a significant opportunity for sponsors to show their support for this community dialogue

**Sherwin B. Nuland**, MD, FACS is a Clinical Professor of Surgery at Yale and is recognized as one of the world's foremost authorities on the history and ethics of medicine. He is author of a dozen books including the best seller *How We Die*, which won the National Book Award

and made Nuland a Pulitzer Prize finalist. Dr. Nuland is a frequent contributor on NPR and most major TV networks and news magazines. He is often asked to weigh-in on questions of bioethics in the current health care reform legislation. His program on February 9th at Fountain Street Church will focus on the biological roots of spirituality and how patients and doctors can take advantage of this connection. The program is expected to attract a large number of health care professionals and students as well as medical consumers.

**Promotion** of the event will include advertisements in the Grand Rapids Press along with local magazines, radio, web sites and other media. Flyer and posters will be distributed throughout the Grand Rapids area. A Sponsors Dinner is planned for 5:00 PM on the night of the speech to honor sponsors for their contributions and allow them meet Dr. Nuland personally.

**Sponsorship** opportunities are being offered at various levels, from program book advertisers to dinner table sponsors. Major sponsors will be entitled to have their organization's logo on all promotional materials for the event. Please see the attached sheets for detailed information.

**The Program** is being presented by Duncan E. Littlefair Great Speakers, an all-volunteer, non-profit organization chartered by Fountain Street Church. Although this is the inaugural event under this new name, most members of the committee have been very active bringing great speakers to West Michigan over the last few years—starting in 2004 when the group invited Democratic Presidential Nominee George McGovern. Other speakers who have been presented include: environmental lawyer, Robert F. Kennedy, Jr.; Muslim reformer and feminist, Irshad Manji; civil rights advocate, Kweisi Mfume; education activist, Jonathan Kozol; and several others. Each program attracted an audience of 400 to 1200 paying members. Generous sponsors allowed 100 to 200 students to attend each event for free.

For more information, please call David Doyle at: 616-336-1090 or e-mail [speakers@fountainstreet.org](mailto:speakers@fountainstreet.org)



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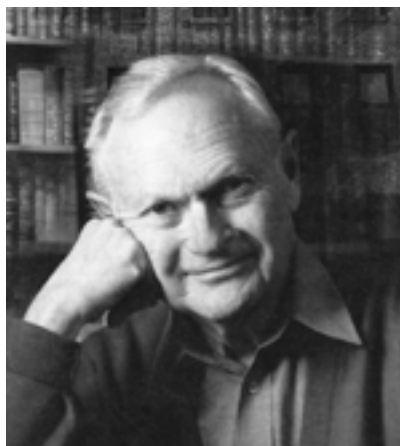
**Duncan E. Littlefair** came to West Michigan over 60 years ago and earned a national reputation for his views on theology and the responsibilities of an ordered society. He advocated a quest for spirituality and knowledge without a reliance on superstition or dogma. To that end he brought to Grand Rapids many notable thinkers, social activists and cultural icons. The mission of the Duncan Littlefair Great Speakers Series is to continue that tradition and to honor the memory and life work of Dr. Littlefair.

The newly chartered Duncan Littlefair Great Speakers Board is taking on the responsibility of presenting 3 to 5 speakers to the West Michigan community each year and to acquire long-term financial support for this effort.

Many members of this all-volunteer board and associated working committee have been active in this effort for ten programs over the last few years—starting when Democratic Presidential Nominee George McGovern was invited to Fountain Street Church in 2004. Other speakers who have presented include: environmental lawyer, Robert F. Kennedy, Jr.; Muslim reformer and feminist, Irshad Manji; civil rights advocate, Kweisi Mfume; and education activist, Jonathan Kozol. Moving forward, speakers will be invited from a range of disciplines and will be selected for their expertise, wisdom and their ability to attract, challenge and engage a large audience.

Duncan Littlefair Great Speakers Board needs your help to continue this tradition and to honor the Littlefair legacy. Opportunities to support events include being designated as Event Sponsor or Student Ticket Sponsor, signing up for a full table or individual seats for the fund raising dinner, buying an ad in the event program book or by simply helping to promote the event through your newsletter, web site or e-mail list. Please see the attached documents for more information on how you can contribute to this important effort.

*Please consider supporting this effort to honor the legacy of Duncan E. Littlefair and continue the tradition of great speakers in West Michigan*



**Sherwin B. Nuland**, MD, FACS will be our inaugural program under the new charter. He is a Clinical Professor of Surgery at Yale and is recognized as one of the world's foremost authorities on the history and ethics of medicine. He is author of a dozen books including the best seller *How We Die*, which won the National Book Award and made Nuland a Pulitzer Prize finalist. Dr. Nuland is a frequent contributor on NPR and most major TV networks and is often asked to weigh-in on questions of bioethics in the current health care reform legislation. His program on February 9th at Fountain Street Church will focus on the biology of spirituality and attract hundreds of health care professionals as well as health care consumers.



## Sponsorship Opportunities

Here are a few of the ways you or your organization can help support the Duncan Littlefair Great Speakers Series and the inaugural program with Dr. Sherwin Nuland.

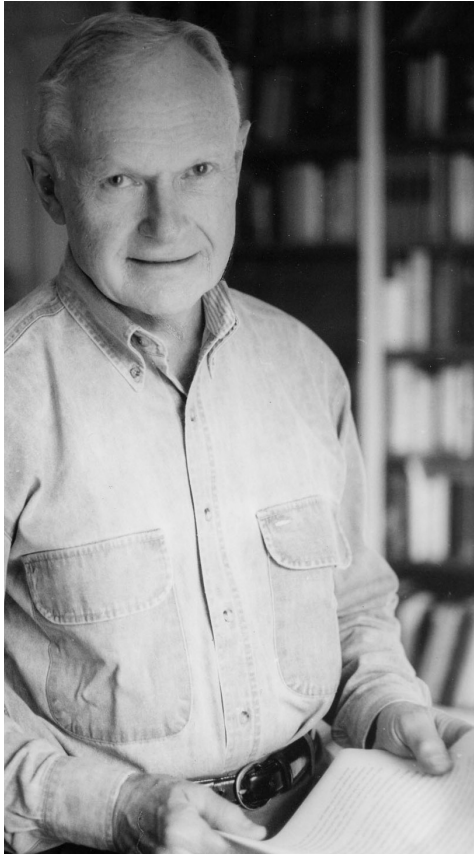
- **Event Sponsor - \$2,500 or more.**  
Event sponsors are entitled to a logo on ALL promotional material including ads, flyers and event banners  
Also included is a 20-square-inch ad in the event's program book and 8 tickets for the fund raising dinner.
- **Student Ticket Sponsor - \$1,500 or more**  
Your logo on the cover of the event program book, an 16-square inch ad in the event's program books and 8 tickets for the fund raising dinner.
- **Fund raising Dinner Table Sponsor - \$1000**  
Includes eight dinner tickets and an 8-square-inch ad in the program book
- **Host Sponsor - \$500**  
Includes two dinner tickets and a 16-square-inch ad in the program book.
- **Dinner Sponsor - \$100**  
Includes one dinner ticket, recognition in the program book
- **Program Book ads are available to help support the event and promote your organization.**  
Ads are valued at \$25 per square inch.
- **Purchase a block of 10 or more tickets to the event at a discounted rate.**
- **In-Kind Sponsors - Organizations and individuals that provide goods or services for free or at reduced rates will be acknowledged in the program book.**

Other sponsorship ideas are possible.

Please contact [speakers@fountainstreet.org](mailto:speakers@fountainstreet.org) or call: David Doyle at 616-336-1090

You may also sign up and pay on-line at [fountainstreet.org/speakers](http://fountainstreet.org/speakers)

# DUNCAN LITTLEFAIR GREAT SPEAKERS SERIES



## Sponsorship Reception & Dinner with Dr. Sherwin Nuland

**WHEN: Tuesday, February 9, 5:00PM**

Celebrate the kick-off of the Duncan Littlefair Great Speakers Series and have dinner with our inaugural speaker, Dr. Sherwin Nuland. He is one of the foremost experts on medical ethics and on the history of Medicine. He will speak on the biology of spirituality and explore the art and science of medicine. His speech is at 7:00pm at Fountain Street Church—but first there will be a reception and elegant dinner for a limited number of sponsor guests. Sponsorships will help cover the cost of bringing Dr. Nuland as well as future great speakers to Grand Rapids.

**Individual** tickets for the dinner are \$100. Sponsorships include reception and dinner with Dr. Nuland, reserved seating for the speech, your name in the event program book, and a free autographed copy of one of Dr. Nuland's books.

**Table Sponsors** are \$1000. Table sponsorships include reception and dinner for eight with Dr. Nuland, reserved seating for the speech, and an 8-square-inch ad in the event program book.

*Dr. Sherwin Nuland, Clinical Professor of Surgery at Yale and author of a dozen books including the New York Times best seller, "How We Die".*

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Name(s): \_\_\_\_\_

Contact Phone \_\_\_\_\_

Contact e-mail \_\_\_\_\_

No. of Sponsorship Tickets \_\_\_\_\_ @ \$100 ea.    Table for Eight (includes 1/4 page ad) \_\_\_\_\_ @ \$1000 ea.

Total Amount: \$ \_\_\_\_\_

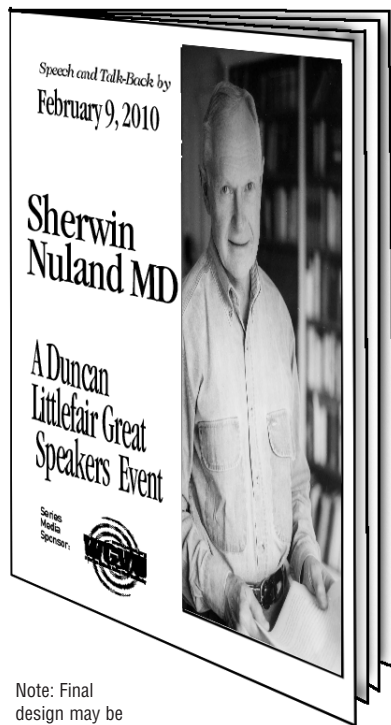
Make checks payable to Duncan Littlefair Great Speakers.

Drop this off at the Church office or mail to: Fountain Street Church, 24 Fountain NE, Grand Rapids, MI 49503.

For info call: 616-336-1090. You can also sign up and purchase on-line at: [fountainstreet.org/speakers](http://fountainstreet.org/speakers)



## Program Book Ads



Note: Final design may be different than shown

A program book will commemorate the inauguration of the new Duncan Littlefair Great Speakers Series and the speech by Sherwin Nuland, MD. at Fountain Street Church on February 9, 2010. Five hundred to 1000 program booklets will be printed with information about Dr. Littlefair and Dr. Nuland. Show your support for this event and get exposure for your business or organization with an ad in the program book. Ads are priced at \$25 per square inch. See samples below for possible ad sizes. Other sizes available. You can submit your own artwork or we will create your ad free of charge.

2" x 1" Ad - \$50

2" x 2" Ad - \$100

3" x 1" Ad - \$75

4" x 3" Ad - \$300

2" x 3" Ad - \$150

For info or to reserve your ad in the program book call Paul Arnold: 791-4534.

Artwork for ads are due by February 4th. Pdf or jpg files can be e-mailed to [speakers@fountainstreet.org](mailto:speakers@fountainstreet.org)